



## Advertising Specifications

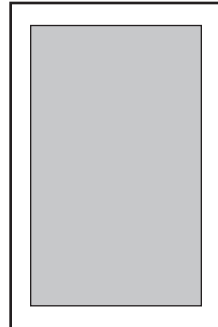
### Advertising Rates

#### Single-Show Ad

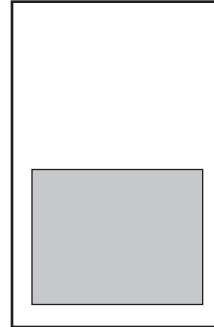
Full Page: \$600  
Half Page: \$400  
Quarter Page: \$250

#### Five-Show Ad

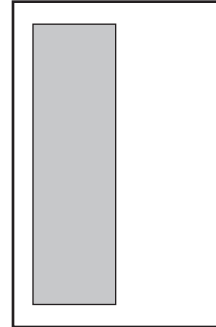
Full Page: \$2,400  
Half Page: \$1,600  
Quarter Page: \$1,000



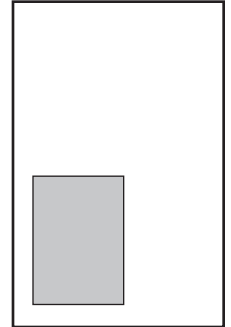
Full page:  
4.5" x 7.5"



Half page  
horizontal:  
4.5" x 3.5"



Half page  
vertical:  
2" x 7.5"



Quarter page:  
2" x 3.5"

### Mechanical Guidelines

#### Sizes for the ads will be:

Full page: 4.5" wide by 7.5" tall  
Half page horizontal: 4.5" wide by 3.5" tall  
Half page vertical: 2" wide by 7.5" tall  
Quarter page: 2" wide by 3.5" tall

The finished size will be 5.25" wide by 8.25" tall

Ads are in full color, no bleeds. We accept Illustrator and Photoshop; Pdf files are preferred.

Other formats accepted (minimum 300 dpi): jpg, jpeg, png, tiff.

We will design simple ads at no charge, but any major graphic design must be completed by customer.

### Payment Policy & Deadlines

Space reservation, copy and payment due 16 business days prior to the first preview.

### Contact Us

To place your order for a program advertisement, please call Denis Nigos at 562-495-4595, extension 102 or contact him via e-mail at [denis@ictlongbeach.org](mailto:denis@ictlongbeach.org).