



Advertising Specifications

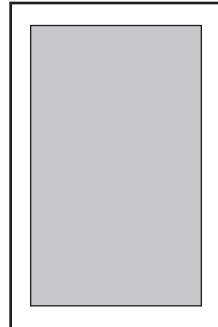
Advertising Rates

Single-Show Ad

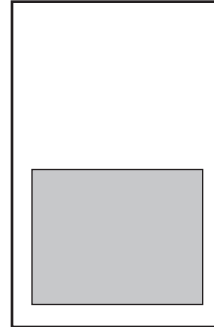
Full Page: \$600
Half Page: \$400
Quarter Page: \$250

Five-Show Ad

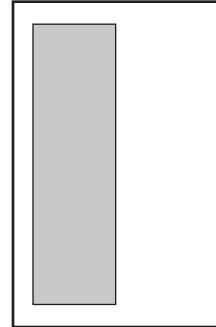
Full Page: \$2,400
Half Page: \$1,600
Quarter Page: \$1,000



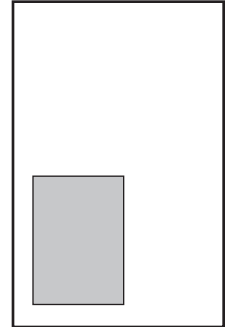
Full page:
4.5" x 7.5"



Half page
horizontal:
4.5" x 3.5"



Half page
vertical:
2" x 7.5"



Quarter page:
2" x 3.5"

Mechanical Guidelines

Sizes for the ads will be:

Full page: 4.5" wide by 7.5" tall
Half page horizontal: 4.5" wide by 3.5" tall
Half page vertical: 2" wide by 7.5" tall
Quarter page: 2" wide by 3.5" tall

The finished size will be 5.25" wide by 8.25" tall

Ads are in Black and White, no bleeds. We accept Illustrator and Photoshop; Pdf files are preferred.

Other formats accepted (minimum 300 dpi): jpg, jpeg, png, tiff, bmp.

We will design simple ads at no charge, but any major graphic design must be completed by customer.

Payment Policy & Deadlines

Space reservation, copy and payment due 16 business days prior to the first preview.

Contact Us

To place your order for a program advertisement, please call Denis Nigos at 562-495-4595, extension 102 or contact him via e-mail at denis@ictlongbeach.org.

Production Dates - 2018 Season

Advertisers can send us ads to appear in these show programs. Each production runs for 13 performances.

DADDY LONG LEGS – February 21 - March 11 (Ad deadline January 30)

CARDBOARD PIANO – May 2 - May 20 (Ad deadline April 10)

THE 39 STEPS – June 20 - July 8 (Ad deadline May 29)

THE GLASS MENAGERIE – August 22 to September 9 (Ad deadline July 31)

A SPLINTERED SOUL – October 17 - November 4 (Ad deadline September 25)

Please contact Amber Gutilla at 562-495-4595, extension 103 or contact via e-mail at amber@ictlongbeach.org for ad copy and payment deadlines.