



## Advertising Specifications

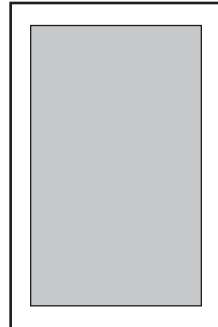
### Advertising Rates

#### Single-Show Ad

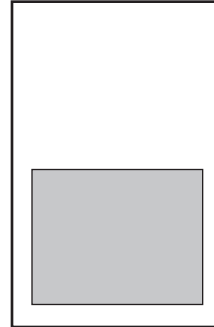
Full Page: \$600  
Half Page: \$400  
Quarter Page: \$250

#### Five-Show Ad

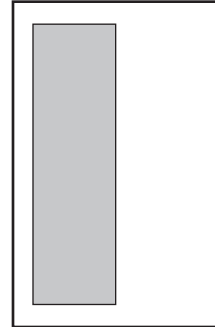
Full Page: \$2,400  
Half Page: \$1,600  
Quarter Page: \$1,000



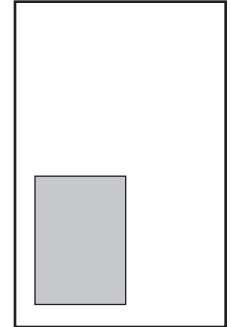
Full page:  
4 3/4" x 8"



Half page  
horizontal:  
4 3/4" x 3 3/4"



Half page  
vertical:  
2 3/8" x 8"



Quarter page:  
2 3/8" x 3 3/4"

### Mechanical Guidelines

#### Sizes for the ads will be:

Full page: 4 3/4" wide by 8" tall (4.75" x 8")  
Half page horizontal: 4 3/4" wide by 3 3/4" tall (4.75" x 3.75")  
Half page vertical: 2 3/8" wide by 8" tall (2.375" x 8")  
Quarter page: 2 3/8" wide by 3 3/4" tall (2.375" x 3.75")

The finished size will be 5 1/2" wide by 8 1/2" tall (5.5" x 8.5")

Ads are in Black and White, no bleeds. We accept Illustrator CS6 or older, Photoshop CS6 or older; Pdf files are preferred. Other formats accepted (minimum 300 dpi): jpg, jpeg, tiff, bmp.

We will design simple ads at no charge, but any major graphic design must be completed by customer.

### Payment Policy & Deadlines

Space reservation, copy and payment due 12 business days prior to the first preview.

### Contact Us

To place your order for a program advertisement, please call Denis Nigos at 562-495-4595, extension 11 or contact him via e-mail at [denis@ictlongbeach.org](mailto:denis@ictlongbeach.org).

### Production Dates - 2015 Season

Advertisers can send us ads to appear in these show programs. Each production runs for 17 performances.

**END OF THE RAINBOW** – February 18 to March 15

**ABIGAIL 1702** – April 29 to May 24

**THE HEIR APPARENT** – June 17 to July 12

**FENCES** – August 19 - September 13

**SONDHEIM ON SONDHEIM** – October 14 to November 8

Please contact Erik Garcia at 562-495-4595, extension 13 or contact him via e-mail at [erik@ictlongbeach.org](mailto:erik@ictlongbeach.org) for ad copy and payment deadlines.